

**Southview Band Boosters
Executive Board Meeting
Minutes of October 23, 2017**

Members present: Mike Geronimo, Russel Rice, Carmi Gulick, Bob Gulick, Diane Ley, Janeen Miller, Dana Sayre, David Burke, Renee Long, Ali Knowles, Jeff Knowles, Amber Wilson, Phoebe Harmon, Kathy Webb.

Open: 7:00pm

Minutes: The minutes from the September 25, 2017 meeting were presented. They were amended to remove an unnecessary line in the director's report. Bob Gulick made a motion to approve the amended minutes. Jeff Knowles seconded the motion. Motion passed.

Treasurer's Report:

Account Balances:

Main Account: \$74,611.32

Secondary Account: \$ 366.70

Presentation of Bills since September 25, 2017:

Main Account

<u>To:</u>	<u>Amount:</u>	<u>Purpose:</u>
Carmella Gulick	\$2,300.00	Seed Money – Perrysburg
Rettig Music	\$1,924.00	Instrument Repairs
Shelley Wilczynski	\$69.64	Concessions Supplies
Carmella Gulick	\$124.75	Corsages for Senior Night (25)
Robert Gulick	\$206.83	Tag Day Envelope Printing
Amber Wilson	\$76.00	OMEA Dues
Pepsi Cola	\$556.20	Pop for Concessions
Bowling Green State Univ.	\$40,000.00	Band Camp 2017
Carmella Gulick	\$2,300.00	Seed Money – Job Fair
Shelley Wilczynski	\$65.22	Pulled Pork/Chicken Perrysburg
Asset Ware Inc.	\$105.00	Pictures for Senior Night (21)
Shelley Wilczynski	\$42.21	Concessions for Job Fair
Michael Geronimo	\$79.35	Concessions for Job Fair
Sam's Club	\$558.74	Concessions Supplies – Napoleon
Carmella Gulick	\$2,300.00	Seed Money - Napoleon
David Burke	\$42.42	Postage and Envelopes
Shelley Wilczynski	\$302.31	Concessions Supplies – Napoleon
Carmella Gulick	\$20.84	Concessions Supplies – Napoleon
CLDesigns	\$1,600.00	Bloomers, Shoes and Consulting
Ali Knowles	\$75.00	Sheet Music – Concert Season

- I sent out email reminders on October 4 to parents that still needed to pay fees. I sent out 25 reminders (including gloves purchased this year and lost keys for band camp) and 2 students have since paid. Still have 20 left to pay for this year. One of these has made arrangements with me for payment. Fee amounts range from \$3 to \$522. Money owed for band camp was also included in this message.

- Money brought in so far in our uniform campaign = \$6,445.29. This doesn't include the \$2,000+ we should be receiving from the Lincoln Test Drive event. We have only \$67,554.71 to reach our goal. 8.7% toward our goal.
- We were hit with a \$180.00 service charge for the month of September. I went in and spoke with the manager at 5/3rd. We discovered that our account had a very low threshold for cash deposits (\$5,000 each month) and check deposits (125 each month). We changed the type of account we had and now we have a \$25,000 limit for cash and 650 transactions. If we go below a \$25,000 balance across all accounts (including CD's) we will be charged \$35 a month. The manager was also able to get \$93.57 of those charges reversed for us. With this change we shouldn't get too many more services charges this year.
- I also looked into a different credit solution through 5/3rd. There are some benefits to using them rather than Square (lower service charges), but there are also some drawbacks (monthly fees and expensive reader fee). I will do more research and see if there is another better credit card solution.
- Still having problems with PayPal, but we are using a work around to get around some of the problems. After the uniform campaign is finished we may need to change account completely.

Divisions:

President:

- We are close to completing the parking space project and it should be promoted more to parents.
- Many announcements will be made at the Marching Band Concert on October 24th.
- There should be a physical donation thermometer – printed or even on a white board – to let everyone see where we are in relation to our goal.

Volunteers:

- We need 4-6 more volunteers for Friday in concessions and in the stands selling the discount cards, but that's it for football season.
- Next mountain to climb is getting more people to help for the Holiday Hoopla.
- Super proud of the freshmen parents, they seem to be just as excited about band as their kids are.
- It is worthwhile to let freshman parents know about potentially shadowing in the booster positions. In the next two years, almost all of the current board will be gone.

Concessions:

Uniforms:

- Only a few more uniforms need to be repaired before the marching band concert, but they'll be done.
- The dresses have not been cleaned yet, but a bunch of them were taken in this morning. They should all be done by Friday – fittings can be done next week.
- Looking at the sizes of students compared to what's in stock, some of the boys may have to wear their own pants, but we should be able to have jackets for them. Girls will need to be fit before any sort of estimate can be made.
- The Prism Concert is December 6th. The sooner everyone has been fit, the sooner any repairs can be made prior to that.

Events:

- Next big thing is the pizza party on Monday – hooray on the improved season!
- The OMEA contests are several months away, but planning has been started for that event.

Communications:

- I am still figuring out the most efficient way to email every parent at once, so bear with me
- If there is anything I can answer or send in the correct direction, don't be afraid to contact me at communications@southviewband.com.

Fundraising:

- Discount Cards
 - 2 parent volunteers can sell these (and possibly umbrellas) in the stands at the NV/SV game.
- Uniform Campaign
 - Collecting money is ongoing. Brochures should be passed out at the NV/SV game.
- Job Fair/Test Drive
 - These events went well. We had 101 test drives @ \$20 (most @ \$30). We should get between \$2 & 3K. We will contact alumni in the future to encourage participation.
- Photography
 - Relics Studio (took over from Scott Hall) has offered us a deal. They will be doing holiday portraits at their studio on Nov. 4 & 5th. They have packages for \$250 and up. \$50 of EACH session will go towards the band. We are "competing" with NV. So, if they check the SV box, we get the money. If we get over 100 families, the SV staff gets Olive Garden as a "prize." If you can't make it on those dates, they can arrange for other dates. You can have pets, and they can accommodate all religions.
- Spirit Wear
 - We have some old designs, and we are having the kids design one. This will be coming out in November, with delivery before Christmas break.
- Calendars
 - We will start selling these at the end of November. Hopefully we have enough pictures from the parents and even the students.
- Holiday Hoopla
 - We currently have \$1200 cash in sponsorships so far. We are getting some great items for our goody bags – beef jerky, Purell, coupons for bowling & pizza.
 - I've started putting items on our auction website (The Holiday Hoopla tab at <http://southviewband.wixsite.com/svbb>). We have 6 paid vendors/crafters so far.
- SOFO
 - We will be selling pizza & subs in January again, with delivery before the Super Bowl.
 - I am also going to sell Butter Braids and Cookie Dough. We will give a flat \$2 for every item to the kids, and the rest will go to uniforms. I will try to get the rep here for our November meeting to sample some butter braids (hint, hint – every parent is welcome to these). Derek (Butter Braids) wants to start selling them over Winter Break, and that may happen, but it's a stretch.
- Scrapbooking Event
 - Set for February 24th. We got flyers out this weekend at a big scrapbook event. It will be from 9-6, with 2 sizes of tables for \$30-35. We will have a taco bar for lunch.
- Restaurant Nights
 - Dana is getting Jed's set up for Friday, 11/17. We will get 10% and Dana has been in contact with them, just waiting to hear back.
 - Marco's is going to be on December 13th.

Old Business:

New Business:

- A big, long message will be sent to ask if parents wish to participate in the parking space project for next season, or Friday if the payment goes through.
- If it is possible, we could contact the cougar club and athletic department about teaming up and selling merchandise at the basketball games. Like at the football games, we could show our damaged uniforms and even display our donation thermometer.
- We should prepare many volunteer opportunities for the Holiday Hoopla.

Directors:

- For the Monday pizza party, we need a large gluten free pizza, maybe 2. We already have 2-liter bottles of pop.
- Sometime was planned in for Boosters to talk and between music and seniors, the concert is a little over an hour. Boosters announcements near the beginning, so the kids can get a face break.
- We are not doing a marching band tour this fall, but on December 8th, we will instead be taking symphonic band/choir/orchestra for the Prism Concert. Symphonic band will take 2 busses, and we need volunteers for that and the trailer. We should be back at SV for lunchtime, but it'll take all day.
- Phoebe is a student teacher. She will be with the band until the end of the semester.

A motion was made by Ali Knowles to adjourn the meeting. The motion was seconded by Amber Wilson. The motion passed and the meeting was adjourned at 7:47 pm.