

**Southview Band Boosters
Executive Board Meeting
Minutes of September 25, 2017**

Members present: Mike Geronimo, Russel Rice, Carmi Gulick, Bob Gulick, Janeen Miller, Diane Ley, Larry Wilczynski, Renee Long, David Burke, Ali Knowles, Jeff Knowles, Amber Wilson, Dana Sayre, Kathy Webb, Keith Webb

Open: 7:02pm

Minutes: The minutes from the August 16, 2017 meeting were presented. Bob Gulick made a motion to approve the minutes. Renee Long seconded the motion. Motion passed.

Treasurer's Report:

Account Balances:

Main Account: \$111,102.04

Secondary Account: \$ 366.70

Presentation of Bills since August 16, 2017:

Main Account

To:	Amount:	Purpose:
C & L Sanitation	\$149.82	Band Camp Port a Potty
Peter Wurster	\$16.06	Car Wash Supplies
Carmella Gulick	\$333.35	Cougar Head Printing
Sam's Club	\$90.00	Renewal of Membership
Carmella Gulick	\$525.00	Bulk Mailing Permit and 3,000 nonprofit stamps
Carmella Gulick	\$44.49	Mailing labels and receipt book
Carmella Gulick	\$2,300.00	Seed Money – Fremont Ross
Carmella Gulick	\$200.00	Seed Money for Merchandise Table
Michelle Bader	\$35.00	Reimbursement for Aux. hairpiece
Shelly Wilczynski	\$918.45	Sam's Club Purchases (Fremont Ross)
Shelly Wilczynski	\$132.48	Pulled Pork (Fremont Ross)
Laurie Dietrich	\$63.86	GFS (Fremont Ross)
Pepsi Cola	\$1,580.46	Pop for Concessions (Fremont Ross)
Janeen Miller	\$43.14	Supplies for Orange Chaperone Bag
Janeen Miller	\$53.59	Cymbal gloves
Carmella Gulick	\$2,300.00	Seed Money – Scott
Sam's Club	\$511.28	Concessions Supplies – Scott
A & T Fundraising	\$1,500.00	Discount Cards
Carmella Gulick	\$49.00	100 Forever Stamps
Carmella Gulick	\$296.00	Postage for Uniform campaign
Pepsi Cola	\$1,244.11	Pop for Concessions (Scott)
Shelly Wilczynski	\$257.54	Concessions Supplies – Scott
Laurie Dietrich	\$92.90	Concessions Supplies – Scott
Haas-Jordan	\$144.00	Jr. High Night t-shirts
Wilkinson Imprinted Sports	\$1,279.36	Polos and T-shirts for uniforms
Midwest Band	\$2,510.92	Dinkles and gloves
Deluxe Business	\$114.93	Check Printing
Carmella Gulick	\$2,300.00	Seed Money – Anthony Wayne
Sam's Club	\$363.20	Concessions Supplies – Anthony Wayne
Shelly Wilczynski	\$286.07	Concessions Supplies – Anthony Wayne

Sam's Club	\$250.80	Concessions Supplies – Perrysburg
Robert Gulick	\$27.02	Door Hanging Bags for Tag Day
Robert Gulick	\$2.99	Postage for bulk mailing for Alumni Night
General Journal Entry	\$68.32	Internal transfer from Uni. Campaign to Postage
Carmella Gulick	\$283.62	Postage for bulk mailing
Carmella Gulick	\$2,300.00	Seed Money – Perrysburg
Rettig Music	\$1,924.00	Instrument Repair
Shelly Wilczynski	\$69.64	Concessions Supplies – Perrysburg
Carmella Gulick	\$124.75	Flowers for Senior Night
Robert Gulick	\$206.83	Tag Day envelope printing

- Successfully got the bulk mail permit set up. Used the bulk mail rate (0.167 per item) to send out 417 Alumni Night postcards (\$91.74 savings) and 3,325 Uniform Flyers (\$1,034 savings). So even though we had to pay the \$225.00 application fee it has saved us \$900.74. We will be using the bulk permit for other mailings this year.
- I will be sending out email reminders to parent that still need to pay fees. This is the first step in a year long process to try to get outstanding fees paid.
- Money brought in so far in our uniform campaign = \$5,307.13, only \$68,692.87 to reach our goal. 7% toward our goal.

Divisions:

President:

- First and foremost, a heartfelt thank you to everyone who has worked so hard this season for the band. We could not have done this without you. I can't just mention one group or person because everyone has worked so hard at making the band successful – thank you.
- Need to get with Jeff about getting spots on the trailer, if there is any room at all.

Volunteers:

- Having problems with people showing up, but not with signing up.
- Tag Day was very well attended, and it's an event that can't happen without volunteers, so that is very good!
- Short on volunteers for the Job Fair and for Holiday hoopla, but the latter was only just put up this morning.

Concessions:

- After looking at the numbers Carmi sent us, we have seen that we're doing things that save time but wasting money.
- We have gotten rid of those bad habits.
- It seems like a lot of factors have worked against the concessions profit, but some of those have been fixed, like switching water brands and stores for supplies.
- We probably should open up the side window for the band members.

Uniforms:

- All of the kids are wearing uniforms.
- We are in the middle of having the few needed cleaning and repair after each game
- Looking at uniforms to try to preemptively fit dresses and tuxes for students.

Events:

- Tag Day went well with volunteers, the directors, and the new form of organization.
- \$8772.65 income from Tag Day so far.
- Senior Night is coming up, se prepare for that.

- Facebook event made and postcards sent out for Alumni Night

Communications:

- I have the thank you letters currently in need of sending done for Tag Day – just need find time to actually mail them.
- I have full access to communications@southviewband.com, so feel free to contact that, too.
- I can post the reminder about meetings a week in advance, but the dates are set and should now be on the Google calendar.
- These minutes have been sent as a word document and a pdf to Ali Knowles so they can be posted on the band website, to make communications between the Boosters E-board and the Boosters (all the parents) easier and more informed.
- If there are any suggestions for how I can improve, let me know at my many number of e-mail contacts.

Fundraising:

- Discount Cards
 - Still selling them at football games, but we need to sell AT LEAST 50 more cards to give the kids their \$5 per card (we had to sell 300). Can we have one or two parents volunteer at the next 2 home games to sell them in the stands? NV – they could sell to the visitor side as well.
- Uniform Campaign
 - Crossing fingers – the brochures have gone out! We have ≈\$6700 so far.
- Job Fair/Test Drive
 - We need some student volunteers to generate interest (and test drives!). Hopefully, we will be able to stand outside of the garage sale and direct people to the test drive.
- Calendars
 - We will start selling these at the end of November. The kids can start taking squad pictures among themselves.
- Holiday Hoopla
 - We have 5 bronze Sponsors (at \$100 each) and 1 Platinum so far. We exchanged a platinum sponsorship @ a trailer spot to Jeffrey Mann Fine Jewelers in exchange for ≈\$16k worth of Chamilia beads. We are going to auction some of these off, and sell some others on eBay (we will set up a charity account, and also sell some of our extra scrapbooking supplies on there as well).
 - We have 3 paid vendors so far.
 - We've got lots of other auction prizes so far, and I still have 750 letters to send out. Postage for these is being paid by a parent's law firm in exchange for a sponsorship.
- SOFO
 - We will be selling pizza & subs in January again, with delivery before the Super Bowl.
- Scrapbooking Event
 - 2/24 from 8am to 10pm? That seems to be free.
- Chuck-A-Puck
 - They set us up to do this on the last night of the season, when they don't DO chuck-a-puck, and the alternative days they scheduled won't work with our schedule, so we aren't doing it this year.
- Restaurant Nights
 - The next date is Thursday, 10/19 at Blaze Pizza. Don't forget, we can do Buffalo Wild Wings until 9/30 (next Saturday)

Old Business:

- New format is keeping a better record of our concession sales, it has been a success this past week, we'll continue to use it.
- Booth sales are doing better, selling Christmas bulbs/cougar heads/umbrellas/etc.
- Need to send out a thank you card to Mr. Mann for the donation.
- Diane is working on a form for selling cougar paws – to keep better track of it.
- The upcoming meetings are all on Monday and the dates are October 23rd, November 27th, December 18th, January 22nd, February 26th, March 19th, April 23rd, and May 21st. In the April meeting, make a note to set the budget meeting then. All are 7pm at SV.

New Business:

- The fire department showed up and they made a contribution to SV – presenting a \$300 check to Ali.
- From UT – Kathy Wilson and Dr. Shanda Gore will be contacted about a potential sponsorship – Mike sent a brief letter to the directors and they should have it finished by tomorrow to get in there.
- Another potential sponsorship on the trailer, it is in the works.
- Pick up any SV Band signs if they've fallen.
- Police department called today, the sergeant is working on getting a donation for the band by tomorrow after he talks to his chief.

Directors:

- Is there a way for the tech savvy people to make a thermometer to be made as a picture in the next newsletter?
- Thank you to Don Miller and company to help the SVBand website – working on a plug in to make the calendar mobile friendly
- Will be doing a cost comparison between Bowling Green and other local schools – it'd have to be just far enough away so parents can't get their kids.
- About 50% of the Fall Festival profits will be donated to the SV band, it is projected that the profit will be around \$6000

Ali Knowles made a motion to adjourn meeting. Amber Wilson seconded the motion. Motion passed. Meeting adjourned at 8:06pm